

Chatbotku

Ecommerce Chatbots



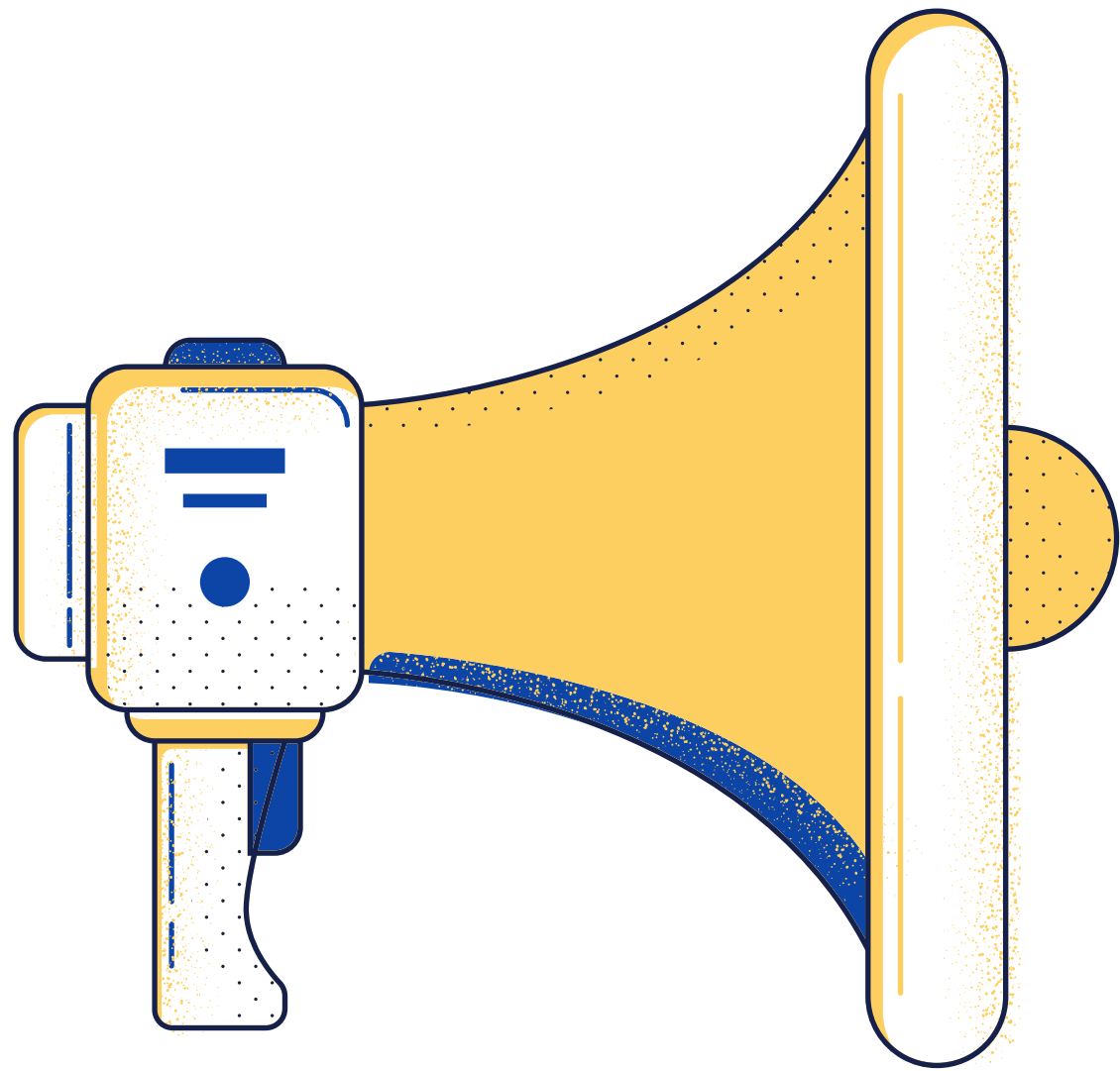
A conversational
sales assistant
can transform
shopping
experience



chatbotku.com

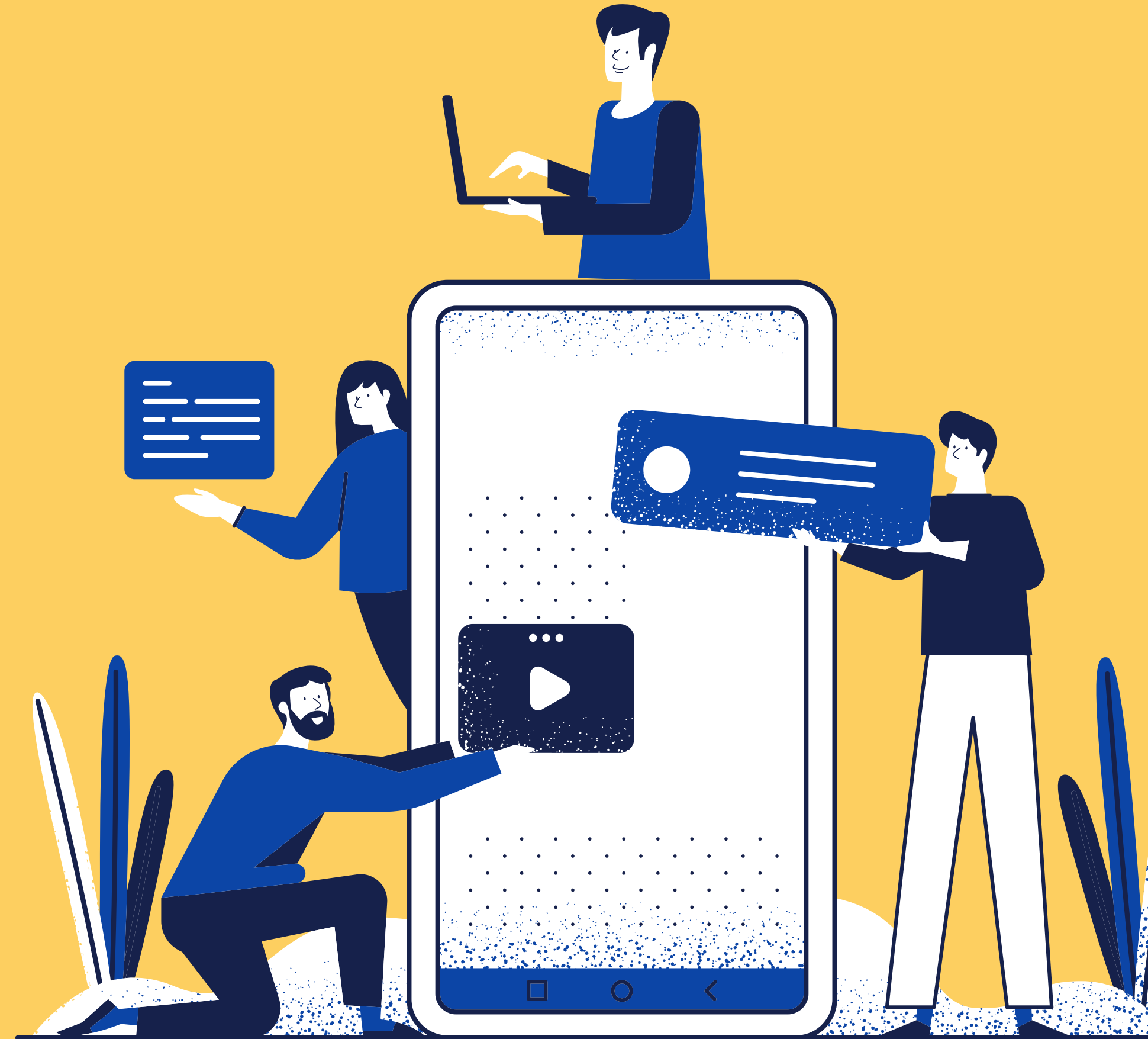
WHAT IS A CHATBOT

Chatbot is an AI driven software that can communicate with humans through website chatbox, messenger, Skype, WhatsApp, email etc.



**Ecommerce chatbot
provides friendly
assistance to online
shoppers similar to a
friendly sales assistant
in a real shop.**

Why your online shop needs a chatbot



A CHATBOT PROVIDES PERSONAL ASSISTANCE AND PRODUCT RECOMMENDATIONS

01

If you go inside a real shop, you will be pleased to get assistance from a shopping assistant who can guide you to right products and recommend products that suit you. A chatbot provide a similar experience to online shoppers by guiding them to right products and giving product recommendations. This will increase customer satisfaction and sell more products.



A CHATBOT CAN MAKE YOUR ONLINE ADS LIVE AND IMPROVE ROAS

02

People spend lot of money on online advertisement, just to direct the customer to the e-commerce website, and let them scroll through. But if you can put a chatbot in between the ad and product pages, customers will be pleased to see all their queries about the product answered and directed to right product. This will help you improve return on ad spending (ROAS).



A CHATBOT CAN PROVIDE 24/7 CUSTOMER SERVICE

03



Most brands can't afford to provide a 24/7 customer service for their product. Chatbot will provide round the clock consistent customer support and after sales services, especially for routine inquiries.



A CHATBOT CAN COLLECT DATA FOR FURTHER ANALYSIS

04



Customer interaction data, especially pre-purchase and post-purchase data are very important for business improvement. A chatbot can collect and classify the customer interactions in order to do data analytics and predictive modeling for improving business performance.

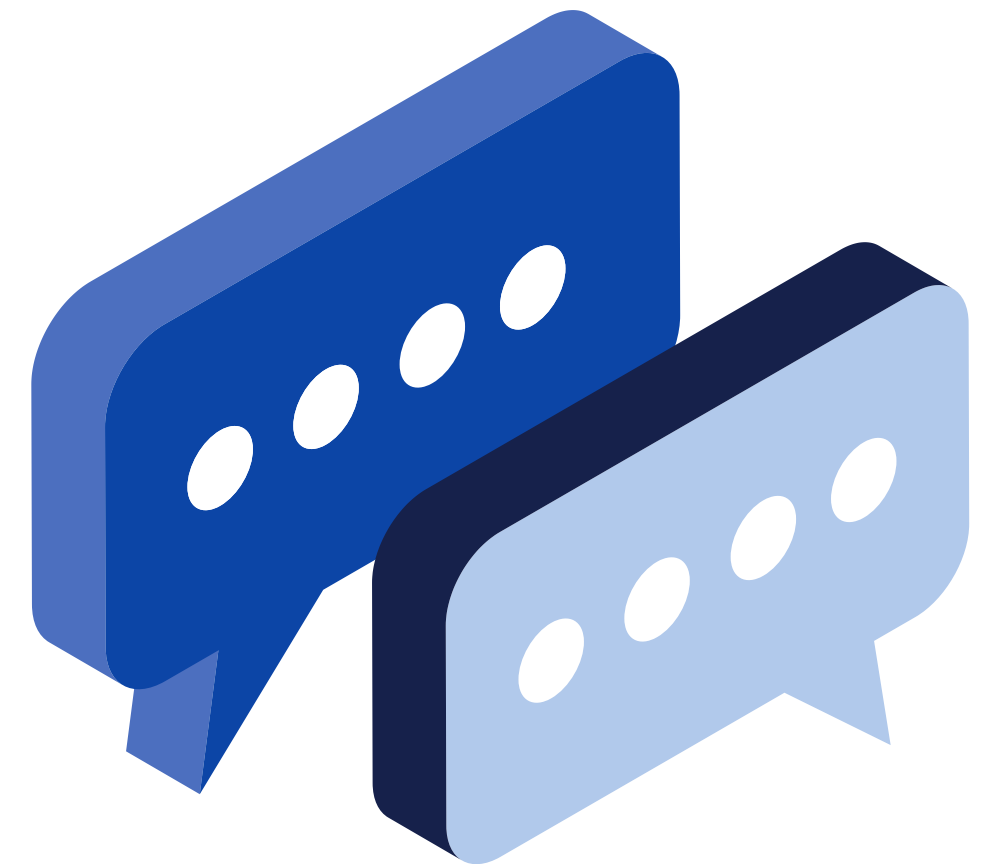


A CHATBOT CAN REENGAGE CUSTOMERS FOR FUTURE BUSINESS

05



Customers will be happy to see products recommended at right time after they made an initial purchase. This can be an additional accessory, or the same product if it's life cycle is going to end



SOME MORE...

CHATBOTS CAN BE
INTERACTIVE OR
PROACTIVE

IT CAN BE USED IN
MANY MEDIUMS LIKE
WEBSITE, MESSENGER,
SMS, WHATSAPP ETC.

CHATBOTS CAN BE
MULTILINGUAL



These are only
few. Many more
benefits are
there.



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